



Michael Miya, President  
Ed Esajian, Treasurer  
Tony Azevedo, Director  
Tony DeGroot, Director  
Paul Newton, Director  
Nathan Heeringa, Associate Director

Board Meeting  
January 15, 2025 – 1:30 PM  
870 Greenfield Ave., Hanford

1. **Call to Order**
  - a. Flag Salute
2. **Public Comment**
  - a. *Any person may directly address the Board at this time on any item on the agenda or any other item of interest within the subject matter jurisdiction of the Board.*
3. **Financial reports**
  - a. October, November 2024 Financials – **Action**
  - b. Invoices – **Action**
    - i. KRCD Prop 68 Riparian Corridor Reimbursement Grant
    - ii. 2024 KCFB Contract Invoices
4. **Meeting Minutes**
  - a. November 2024 regular meeting minutes – **Action**
5. **Old Business**
  - a. Grants
    - i. CDFA Healthy Soils Program (HSP)
    - ii. CDFA Water Efficiency Technical Assistance (WETA)
6. **New Business**
  - a. Ads – KCFB Marketing – **Action**
7. **Adjournment**

Next Regularly Scheduled Meeting  
February 18, 2025  
1:30 PM



**County of Kings**  
**KCFEFS Trial Balance Summary**

Accounting Period 4/2025  
 As Of Oct 31, 2024

**Selection Criteria:** Fund(s) 710240 - Excel/Kings River Consvtn  
 Report Generated on Dec 20, 2024 3:16:04 PM

**Fund: 710240 - Excel/Kings River Consvtn**

GL Account	GL Account Description	Debit Balance	Credit Balance
<b>Assets</b>			
<a href="#">710240-10000</a>	Excel/Kings River Consvtn/Cash In Treasury	128,655.66	
<b>Subtotal - Assets</b>		<b>\$128,655.66</b>	
<b>Liabilities</b>			
<b>Subtotal - Liabilities</b>			
<b>Fund Balance</b>			
<a href="#">710240-71002</a>	Excel/Kings River Consvtn/Fund Balance Unavailable		27,699.94
<a href="#">710240-71009</a>	Excel/Kings River Consvtn/Fund Balance Available		176,258.30
<b>Subtotal - Fund Balance</b>			<b>\$203,958.24</b>
<b>Revenue</b>			
<a href="#">710240-84000</a>	Excel/Kings River Consvtn/Interest On Current Deposits		2,907.97
<a href="#">710240-88025</a>	Excel/Kings River Consvtn/Other Revenue		429,303.77
<b>Subtotal - Revenue</b>			<b>\$432,211.74</b>
<b>Expenditure</b>			
<a href="#">710240-92047</a>	Excel/Kings River Consvtn/Contractual Services	507,514.32	
<b>Subtotal - Expenditure</b>		<b>\$507,514.32</b>	
<b>FUND TOTALS</b>		<b>636,169.98</b>	<b>636,169.98</b>
		Fund is in Balance	



**County of Kings**  
**KCFEFS Trial Balance Detail**  
**Transaction Dates Between Oct 1, 2024 and Oct 31, 2024**

**Selection Criteria:** Fund(s): 710240 - Excel/Kings River Consvtn, All Keys, All Objects, All Sets  
 Report Generated on Jan 10, 2025 10:14:30 AM

GL Organization Key	FUND	DEPT	FTYP	CATG	SUBF	DIVI	BDUN
710240 - Excel/Kings River Consvtn	710240	000	FIDCRY	SD	0000	0000	000000

Date	Reference	Description	Period	Year	Debit	Credit	Transaction Amount
10000 - Cash In Treasury							
10/01/2024	41648	HSP-Marketing-Video Editing	04	2025	\$0.00	\$1,357.08	(\$1,357.08)
10/01/2024	JV23274	AutoID: JE024858 Job: 2765185	04	2025	2,907.97	0.00	2,907.97
10/03/2024	102449	8/24 Mailbox storage and Virus	04	2025	0.00	25.40	(25.40)
10/18/2024	062732	Invoice #20074230	04	2025	0.00	5,000.00	(5,000.00)
10/18/2024	062732	Invoice #20074231	04	2025	0.00	5,000.00	(5,000.00)
10/18/2024	062732	Invoice #20074458	04	2025	0.00	12,158.21	(12,158.21)
10/18/2024	062732	Invoice #20074460	04	2025	0.00	2,550.00	(2,550.00)
10/21/2024	102524	Mailbox storage & Virus scan.	04	2025	0.00	25.40	(25.40)
10/21/2024	42036	HSPAsana Software & admin fee	04	2025	0.00	7,518.75	(7,518.75)
10/22/2024	61D6E196-0010	Web Design Serv. 10/11-11/11	04	2025	0.00	99.00	(99.00)
<b>Object 10000 Total</b>					<b>\$2,907.97</b>	<b>\$33,733.84</b>	<b>(\$30,825.87)</b>
51000 - Warrants Payable							
10/01/2024	41648	HSP-Marketing-Video Editing	04	2025	\$1,357.08	\$0.00	(\$1,357.08)
10/03/2024	102449	8/24 Mailbox storage and Virus	04	2025	25.40	0.00	(25.40)
10/15/2024	102524	Mailbox storage & Virus scan.	04	2025	0.00	25.40	25.40
10/15/2024	42036	HSPAsana Software & admin fee	04	2025	0.00	7,518.75	7,518.75
10/17/2024	062732	Invoice #20074230	04	2025	0.00	5,000.00	5,000.00
10/17/2024	062732	Invoice #20074231	04	2025	0.00	5,000.00	5,000.00
10/17/2024	062732	Invoice #20074458	04	2025	0.00	12,158.21	12,158.21
10/17/2024	062732	Invoice #20074460	04	2025	0.00	2,550.00	2,550.00



**County of Kings**  
**KCFEFS Trial Balance Detail**  
**Transaction Dates Between Oct 1, 2024 and Oct 31, 2024**

**Selection Criteria:** Fund(s): 710240 - Excel/Kings River Consvtn, All Keys, All Objects, All Sets  
 Report Generated on Jan 10, 2025 10:14:30 AM

Date	Reference	Description	Period	Year	Debit	Credit	Transaction Amount
10/17/2024	61D6E196-0010	Web Design Serv. 10/11-11/11	04	2025	0.00	99.00	99.00
10/18/2024	062732	Invoice #20074230	04	2025	5,000.00	0.00	(5,000.00)
10/18/2024	062732	Invoice #20074231	04	2025	5,000.00	0.00	(5,000.00)
10/18/2024	062732	Invoice #20074458	04	2025	12,158.21	0.00	(12,158.21)
10/18/2024	062732	Invoice #20074460	04	2025	2,550.00	0.00	(2,550.00)
10/21/2024	102524	Mailbox storage & Virus scan.	04	2025	25.40	0.00	(25.40)
10/21/2024	42036	HSPAsana Software & admin fee	04	2025	7,518.75	0.00	(7,518.75)
10/22/2024	61D6E196-0010	Web Design Serv. 10/11-11/11	04	2025	99.00	0.00	(99.00)
<b>Object 51000 Total</b>					<b>\$33,733.84</b>	<b>\$32,351.36</b>	<b>(\$1,382.48)</b>
<b>59999 - VOUCHERS PAYABLE</b>							
10/14/2024	102524	Mailbox storage & Virus scan.	04	2025	\$0.00	\$25.40	\$25.40
10/15/2024	102524	Mailbox storage & Virus scan.	04	2025	25.40	0.00	(25.40)
10/15/2024	42036	HSPAsana Software & admin fee	04	2025	7,518.75	0.00	(7,518.75)
10/15/2024	42036	HSPAsana Software & admin fee	04	2025	0.00	7,518.75	7,518.75
10/17/2024	61D6E196-0010	Web Design Serv. 10/11-11/11	04	2025	99.00	0.00	(99.00)
10/17/2024	61D6E196-0010	Web Design Serv. 10/11-11/11	04	2025	0.00	99.00	99.00
<b>Object 59999 Total</b>					<b>\$7,643.15</b>	<b>\$7,643.15</b>	<b>\$0.00</b>
<b>84000 - Interest On Current Deposits</b>							
10/01/2024	JV23274	Apportioned interest	04	2025	\$0.00	\$2,907.97	\$2,907.97
<b>Object 84000 Total</b>					<b>\$0.00</b>	<b>\$2,907.97</b>	<b>\$2,907.97</b>
<b>92047 - Contractual Services</b>							
10/14/2024	102524	Mailbox storage & Virus scan.	04	2025	\$25.40	\$0.00	\$25.40
10/15/2024	42036	HSPAsana Software & admin fee	04	2025	7,518.75	0.00	7,518.75
10/17/2024	062732	Invoice #20074230	04	2025	5,000.00	0.00	5,000.00



**County of Kings**  
**KCFEFS Trial Balance Detail**  
**Transaction Dates Between Oct 1, 2024 and Oct 31, 2024**

**Selection Criteria:** Fund(s): 710240 - Excel/Kings River Consvtn, All Keys, All Objects, All Sets  
Report Generated on Jan 10, 2025 10:14:30 AM

Date	Reference	Description	Period	Year	Debit	Credit	Transaction Amount
10/17/2024	062732	Invoice #20074231	04	2025	5,000.00	0.00	5,000.00
10/17/2024	062732	Invoice #20074458	04	2025	12,158.21	0.00	12,158.21
10/17/2024	062732	Invoice #20074460	04	2025	2,550.00	0.00	2,550.00
10/17/2024	61D6E196-0010	Web Design Serv. 10/11-11/11	04	2025	99.00	0.00	99.00
<b>Object 92047 Total</b>					<b>\$32,351.36</b>	<b>\$0.00</b>	<b>\$32,351.36</b>
<b>GL Key 710240 Total</b>					<b>\$76,636.32</b>	<b>\$76,636.32</b>	<b>\$3,050.98</b>



**County of Kings**  
**KCFEFS Trial Balance Summary**

Accounting Period 5/2025  
 As Of Nov 30, 2024

Selection Criteria: Fund(s) 710240 - Excel/Kings River Consvtn  
 Report Generated on Dec 20, 2024 3:19:17 PM

**Fund: 710240 - Excel/Kings River Consvtn**

GL Account	GL Account Description	Debit Balance	Credit Balance
<b>Assets</b>			
<a href="#">710240-10000</a>	Excel/Kings River Consvtn/Cash In Treasury	133,145.26	
<b>Subtotal - Assets</b>		<b>\$133,145.26</b>	
<b>Liabilities</b>			
<a href="#">710240-59999</a>	Excel/Kings River Consvtn/VOUCHERS PAYABLE		99.00
<b>Subtotal - Liabilities</b>			<b>\$99.00</b>
<b>Fund Balance</b>			
<a href="#">710240-71002</a>	Excel/Kings River Consvtn/Fund Balance Unavailable		27,699.94
<a href="#">710240-71009</a>	Excel/Kings River Consvtn/Fund Balance Available		176,258.30
<b>Subtotal - Fund Balance</b>			<b>\$203,958.24</b>
<b>Revenue</b>			
<a href="#">710240-84000</a>	Excel/Kings River Consvtn/Interest On Current Deposits		2,907.97
<a href="#">710240-88025</a>	Excel/Kings River Consvtn/Other Revenue		433,844.17
<b>Subtotal - Revenue</b>			<b>\$436,752.14</b>
<b>Expenditure</b>			
<a href="#">710240-92047</a>	Excel/Kings River Consvtn/Contractual Services	507,664.12	
<b>Subtotal - Expenditure</b>		<b>\$507,664.12</b>	
<b>FUND TOTALS</b>		<b>640,809.38</b>	<b>640,809.38</b>
		Fund is in Balance	



**County of Kings**  
**KCFEFS Trial Balance Detail**  
**Transaction Dates Between Nov 1, 2024 and Nov 30, 2024**

**Selection Criteria:** Fund(s): 710240 - Excel/Kings River Consvtn, All Keys, All Objects, All Sets  
 Report Generated on Dec 17, 2024 8:10:01 AM

GL Organization Key		FUND	DEPT	FTYP	CATG	SUBF	DIVI	BDUN
710240 - Excel/Kings River Consvtn		710240	000	FIDCRY	SD	0000	0000	000000
Date	Reference	Description	Period	Year	Debit	Credit	Transaction Amount	
10000 - Cash In Treasury								
11/06/2024	168773	11-4-24- WETA Reimbursement	05	2025	\$4,540.40	\$0.00	\$4,540.40	
11/13/2024	062990	Invoice # 102524	05	2025	0.00	25.40	(25.40)	
11/13/2024	062990	Invoice # 102613	05	2025	0.00	25.40	(25.40)	
<b>Object 10000 Total</b>					<b>\$4,540.40</b>	<b>\$50.80</b>	<b>\$4,489.60</b>	
51000 - Warrants Payable								
11/05/2024	062990	Invoice # 102524	05	2025	\$0.00	\$25.40	\$25.40	
11/05/2024	062990	Invoice # 102613	05	2025	0.00	25.40	25.40	
11/13/2024	062990	Invoice # 102524	05	2025	25.40	0.00	(25.40)	
11/13/2024	062990	Invoice # 102613	05	2025	25.40	0.00	(25.40)	
<b>Object 51000 Total</b>					<b>\$50.80</b>	<b>\$50.80</b>	<b>\$0.00</b>	
59999 - VOUCHERS PAYABLE								
11/01/2024	062990	Invoice # 102524	05	2025	\$0.00	\$25.40	\$25.40	
11/01/2024	062990	Invoice # 102613	05	2025	0.00	25.40	25.40	
11/05/2024	062990	Invoice # 102524	05	2025	25.40	0.00	(25.40)	
11/05/2024	062990	Invoice # 102613	05	2025	25.40	0.00	(25.40)	
11/27/2024	61D6E196-0011	Nov-Dec Website	05	2025	0.00	99.00	99.00	
<b>Object 59999 Total</b>					<b>\$50.80</b>	<b>\$149.80</b>	<b>\$99.00</b>	
88025 - Other Revenue								
11/06/2024	168773	11-4-24- WETA Reimbursement	05	2025	\$0.00	\$4,540.40	\$4,540.40	
<b>Object 88025 Total</b>					<b>\$0.00</b>	<b>\$4,540.40</b>	<b>\$4,540.40</b>	



**County of Kings**  
**KCFEFS Trial Balance Detail**  
**Transaction Dates Between Nov 1, 2024 and Nov 30, 2024**

**Selection Criteria:** Fund(s): 710240 - Excel/Kings River Consvtn, All Keys, All Objects, All Sets  
Report Generated on Dec 17, 2024 8:10:01 AM

Date	Reference	Description	Period	Year	Debit	Credit	Transaction Amount
92047 - Contractual Services							
11/01/2024	062990	Invoice # 102524	05	2025	\$25.40	\$0.00	\$25.40
11/01/2024	062990	Invoice # 102613	05	2025	25.40	0.00	25.40
11/27/2024	61D6E196-0011	Nov-Dec Website	05	2025	99.00	0.00	99.00
<b>Object 92047 Total</b>					<b>\$149.80</b>	<b>\$0.00</b>	<b>\$149.80</b>
<b>GL Key 710240 Total</b>					<b>\$4,791.80</b>	<b>\$4,791.80</b>	<b>\$9,278.80</b>





**EXCELSIOR/KINGS RIVER**  
Resource Conservation District

**Attachment 6, Invoice**

California Department of Conservation  
Division of Land Resource Protection  
Attn: Artemis Polyzos  
Via email: [Artemis.Polyzos@conservation.ca.gov](mailto:Artemis.Polyzos@conservation.ca.gov)

Date: 10/23/2024

Grant Number: 3021-102  
Invoice Period: 1/1/2024 – 3/31/2024  
Total Invoice Amount: \$28,404.98

Invoice #2

Remit to: Excelsior Kings River Resource Conservation District  
870 Greenfield Ave, Suite B  
Hanford, CA 93230

Cost Category	Task #1	Task #2	Task #3	Total
Consultant	\$0	\$0	\$31,499.90	\$31,499.90
Equipment & Supplies	\$0	\$0	\$61.19	\$61.19
Subtotal	\$0	\$0	\$31,561.09	\$31,561.09
<i>Less 10% retention</i>				\$3,156.11
<b>Total Invoice Amount</b>				<b>\$28,404.98</b>
Cumulative Total	\$0	\$0	\$506,342.62	\$506,342.62
Allocated Total	\$0	\$0	\$2,077,294.40	\$2,077,294.40

 870 Greenfield Ave. Hanford, CA 93230


 [www.ekrcd.org](http://www.ekrcd.org)  559-309-4030

Work Plan Task #	Description of Work Completed
Task 1: Project Administration	<p>Kings River Conservation District (KRCD) continued general project administration including coordination meetings with Department of Conservation (DOC) staff and vendors/sub-consultants, and project invoicing. Flood releases from Pine Flat Dam in the first quarter of 2023 forced KRCD to move into flood operations so grant activities were paused in March 2023 and resumed in August 2023. This delay resulted in KRCD needing to request a project extension. An amendment request was submitted on 2/16/2024 to update the work plan, budget, and schedule and to extend the overall grant terms from 5/31/2024 to 3/1/2026. The amendment was executed on 3/14/2024.</p> <ul style="list-style-type: none"> <li>• <u>Project Deliverables</u>: Invoice and Progress Report 2 submitted 10/2/2024</li> </ul>
Task 2 Project Management Plan	<p>No activity to report.</p> <ul style="list-style-type: none"> <li>• <u>Project Deliverables</u>: None.</li> </ul>
Task 3 Restoration & Enhancement	<p><b>Permitting:</b>  KRCD staff conducted pre-activity surveys prior to the start of each phase in accordance with the procedures outlined in the <i>Project Monitoring and Reporting Plan</i>. Pre-project surveys for Subtasks 3.4, 3.5, and 3.6 were conducted on 3/01/2024, 3/05/2024, 3/06/2024, 3/13/2024, 3/14/2024 and 3/25/2024. The methods utilized included line transect survey, photo monitoring, windshield survey, and visual inspection. If nesting birds with special status were observed during the surveys, buffers were created around those species so as not to disturb their nesting. Baseline data of native and non-native vegetation composition and cover were obtained through vegetation transects established during the pre-activity survey. Selected transects were representative of the overall vegetation targeted for eradication and control within each phase of the project.</p> <ul style="list-style-type: none"> <li>• <u>Project Deliverables</u>: None.</li> </ul> <p><b>Non-Native Vegetation Removal:</b>  Non-native vegetation removal will resume in April 2024 when the pre-project biological survey is complete. Per KRCD's rental agreement with Global Machinery, periodic maintenance on the PT-300 mobile shredder continued during this period which included purchase of parts and fuel as seen in the invoice 2 backup documentation. KRCD staff also completed preliminary work for phases 4, 5 and 6 which included consolidation of trash, ramps and debris removal work to gain access to vegetated areas that will be removed.</p> <ul style="list-style-type: none"> <li>• <u>Project Deliverables</u>: None.</li> </ul>

	<p><b>Trash &amp; Debris Removal:</b>  The Kings River levees are frequently exploited for the illegal dumping of trash (i.e., tires, appliances, furniture). This trash can interfere with levee operations by affecting the flow of water, causing erosion and potential levee failure, contaminating the waterway, posing a threat to anybody entering the waterway, and interfering with the ability of KRCD Flood Maintenance staff to access and effectively monitor the levees. KRCD Flood Maintenance staff continued trash removal from the levees.</p> <ul style="list-style-type: none"> <li>• <u>Project Deliverables:</u> None.</li> </ul> <p><b>Herbicide Application:</b>  Work on this activity will resume when non-native vegetation removal is complete.</p> <ul style="list-style-type: none"> <li>• <u>Project Deliverables:</u> None.</li> </ul>
--	--

Status Update			
Work Plan Task #	On Schedule (Y/N)	Within Budget (Y/N)	Corrective Plan or Action, if needed
Task 1 Project Administration	Y	Y	None at this time.
Task 2 Project Management Plan	Y	Y	None at this time.
Task 3 Restoration & Enhancement	Y	Y	None at this time.

CERTIFICATION: By my signature below, I certify that I have full authority to execute this payment request on behalf of the Grantee. I declare under penalty of perjury, under the laws of the State of California, that this invoice for reimbursement, and any accompanying supporting documents, are true and correct to the best of my knowledge, and all disbursements have been made for the purposes and conditions as outlined in the Grant Agreement.

Print Name: Tony Azevedo	Print Title: Board Member
Signature: 	Date: 10/28/24



870 GREENFIELD AVE  
HANFORD, CA 93230-3570 US  
+15595843557  
kcfb@kcfb.org  
www.kcfb.org

## INVOICE

BILL TO  
680 Campus Dr., Suite E  
Hanford, CA 93230

INVOICE 20074232  
DATE 04/01/2024  
TERMS Net 30  
DUE DATE 05/01/2024

SALES REP  
Tiffany Flores

ACTIVITY	QTY	RATE	AMOUNT
EKRCD Contract May 2024	1	2,500.00	2,500.00
EKRCD Contract June 2024	1	2,500.00	2,500.00

---

BALANCE DUE

**\$5,000.00**



870 GREENFIELD AVE  
HANFORD, CA 93230-3570 US  
+15595843557  
kcfb@kcfb.org  
www.kcfb.org

## INVOICE

BILL TO  
Excelsior/Kings River RCD  
870 Greenfield Ave  
Hanford, CA 93230

INVQICE 20074545  
DATE 07/01/2024  
TERMS Net 60  
DUE DATE 08/30/2024

SALES REP  
Tiffany Flores

ACTIVITY	QTY	RATE	AMOUNT
EKRCD Contract July 2024	1	2,500.00	2,500.00
EKRCD Contract August 2024	1	2,500.00	2,500.00

BALANCE DUE

**\$5,000.00**

Pay invoice



870 GREENFIELD AVE  
HANFORD, CA 93230-3570 US  
+15595843557  
kcfb@kcfb.org  
www.kcfb.org

## INVOICE

BILL TO  
Excelsior/Kings River RCD  
870 Greenfield Ave  
Hanford, CA 93230

INVOICE 20074546  
DATE 09/01/2024  
TERMS Net 30  
DUE DATE 10/01/2024

SALES REP  
Tiffany Flores

ACTIVITY	QTY	RATE	AMOUNT
EKRCD Contract September 2024	1	2,500.00	2,500.00
EKRCD Contract October 2024	1	2,500.00	2,500.00

---

BALANCE DUE

**\$5,000.00**



870 GREENFIELD AVE  
HANFORD, CA 93230-3570 US  
+15595843557  
kcfb@kcfb.org  
www.kcfb.org

## INVOICE

BILL TO  
Excelsior/Kings River RCD  
870 Greenfield Ave  
Hanford, CA 93230

INVOICE 20074547  
DATE 11/01/2024  
TERMS Net 60  
DUE DATE 12/31/2024

SALES REP  
Tiffany Flores

ACTIVITY	QTY	RATE	AMOUNT
EKRCD Contract November 2024	1	2,500.00	2,500.00
EKRCD Contract December 2024	1	2,500.00	2,500.00

---

BALANCE DUE

**\$5,000.00**

Pay invoice

1. **Call to Order:** 1:38 PM
2. **Public Comments:**
  - a. N/A
3. **Financial Report**
  - a. A motion was made by Tony DeGroot, seconded by Ed Esajian, and passed without opposition, approving the September 2024 Financial Report as presented.
4. **Meeting Minutes:**
  - a. A motion was made by Paul Newton, seconded by Tony Azevedo, and passed without opposition, approving the October 2024 regular meeting minutes as presented.
5. **Old Business:**
  - a. Grants
    - i. CDFA Healthy Soils Program (HSP)
      1. A motion was made by Tony Azevedo, seconded by Tony DeGroot, and passed with 4 ayes and 1 no to approve HSP Funding option.
6. **Adjournment:** 2:40 PM



## PRINT AD SPECIFICATIONS

### PREFERRED PRINT FORMAT: PDF WITH FONTS OUTLINED

*No Word or Publisher files accepted.*

InDesign, Photoshop, Illustrator files should be converted to Adobe Acrobat PDF. All art must be CMYK **(no RGB files accepted)** No spot colors accepted.

Include all fonts or convert your type to outlines. Include all placed images, i.e., EPS, TIF, JPG. Photos must be minimum of 300 dpi at their original size.

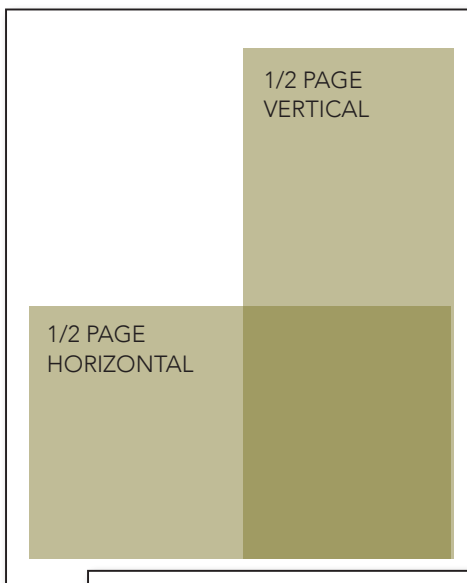
**E-mail files to:** [blarman@kcfb.org](mailto:blarman@kcfb.org)

### NEED YOUR AD DESIGNED?

We provide ad design services for \$75 an hour. This includes design, plus a round of corrections. You will receive a PDF copy for future use.

### ADVERTISING DEADLINES

Ad reservations need to be made by the 10th of the month. Ad materials due by the 20th of the month.



## ADVERTISING RATES

AD SIZE	NON MEMBER	KCFB MEMBER
Full size	\$702	\$562
1/2 page	\$394	\$315
1/4 page	\$223	\$178

Contact KCFB for back cover pricing:  
[kcfb@kcfb.org](mailto:kcfb@kcfb.org)  
(559) 584-3557

## AD SIZES

Measurements in inches (W x H)

### Full page:

10 x 12.125  
(no bleed)

### 1/2 page horizontal:

10 x 6

### 1/2 page vertical:

5 x 12.125

### 1/4 page:

5 x 6

# FARMLIFE *Online*

## ONLINE AD SPECIFICATIONS

### Measurement:

4 x 4 inches or 288 x 288 pixels  
72 dpi

**Format:** jpg or pdf

**Color:** RGB

*No Word or Publisher files accepted.*

Files can be sent digitally to [blarman@kcfb.org](mailto:blarman@kcfb.org)

## NEED YOUR AD DESIGNED?

We provide ad design services for \$75 an hour. This includes design, plus a round of corrections. You will receive a PDF copy for future use.

## ADVERTISING DEADLINES

Deadlines are the second and fourth Monday of each month as Farm Life Online will run on the second and fourth Wednesday of each month.

## PRICING

Once a month E-News ad: \$150, Twice a month E-News ad: \$300

# PLEASE RESERVE MY SPACE FOR FARM LIFE.

EMAIL TO : [kcfb@kcfb.org](mailto:kcfb@kcfb.org)

BUSINESS NAME: \_\_\_\_\_

CONTACT PERSON/TITLE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY/STATE/ZIP CODE: \_\_\_\_\_

TELEPHONE NUMBER: \_\_\_\_\_

EMAIL: \_\_\_\_\_

## ADVERTISING RATES

### PRINT AD PUBLICATION RUN

AD SIZE	NON MEMBER	KCFB MEMBER	
Full size	\$702	\$562	<input type="checkbox"/> 1 month _____
1/2 page	\$394	\$315	<input type="checkbox"/> 6 months _____
1/4 page	\$223	\$178	<input type="checkbox"/> 1 year _____

### ONLINE AD RUN

#### E-NEWS

Once a month: \$150	<input type="checkbox"/> 1 month _____
Twice a month: \$300	<input type="checkbox"/> 6 months _____
	<input type="checkbox"/> 1 year _____

## CREDIT CARD PAYMENT

Payment Amount: \_\_\_\_\_ Cardholder Name: \_\_\_\_\_

Billing Zip: \_\_\_\_\_ Card #: \_\_\_\_\_

SCC #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

## PAYMENT & ADVERTISING AGREEMENT

The Undersigned Advertiser agrees to supply **Farm Life** newspaper camera ready artwork and/or ad materials for **Farm Life**. The advertising rate is \$\_\_\_\_\_.

Payment in full of \$\_\_\_\_\_, will be invoiced upon publication and due upon receipt. All costs are net to Kings County Farm Bureau. Final invoices not paid within 30 days of publication will be subject to a 1.5% fee accrued monthly in addition to original placement costs. The advertisement will appear in the \_\_\_\_\_ issue of **Farm Life**.

**ALL PAYMENTS SHALL BE MADE PAYABLE TO:** Kings County Farm Bureau. For further information, call KCFB at (559) 584-3557. Money paid to Kings County Farm Bureau is non refundable.

Please check this box if you'd like to receive a tear sheet of your ad each month.

It is the sole responsibility of the advertiser to provide camera ready advertising and/or ad materials, no later than at the close of regular business hours on the newspaper closing date \_\_\_\_\_ unless otherwise noted in this Agreement. By signing this Agreement below, the Advertiser acknowledges that they have received a copy of this Agreement.

Advertiser Signature

Date

Farm Life Representative Signature

Date